

MEDIA PACK

Bioscientifica is the go-to publisher for clinicians, nurses, and scientists of endocrinology, and its intersecting disciplines.

An advertisement placed in a Bioscientifica journal will reach this highly targeted audience, on a platform that they trust.

To advertise your product, service, or organisation in a Bioscientifica journal, contact Oliver Webb.

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European Journal of Endocrinology



Since 1948, *European Journal of Endocrinology* has been publishing groundbreaking research, and essential review articles, in paediatric and adult endocrinology. The journal also publishes clinical practice guidelines, to help health professionals make more informed decisions about treatment.

Geographically targeted [print and online advertising](#) is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Clinicians, surgeons, and clinical researchers in all areas of endocrinology including: diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, rare diseases, endocrine effects of cancer treatment, and osteoporosis

Impact factor: 3.892

Editor-in-chief: Professor J.A. Romijn, Faculty of Medicine, University of Amsterdam, The Netherlands

Print frequency: Monthly

Society affiliation: European Society of Endocrinology

WEB TRAFFIC*

Average monthly users: 116,459

Average monthly visits: 123,041

Average monthly page views: 132,146

Average monthly ad impressions: 234,881

Average monthly ad click through rate: 0.31%

*Data from Google Analytics

NEWSLETTER CIRCULATION

14,184

Newsletter open rate: 25%

Newsletter click through rate: 11%

PRINT CIRCULATION

Number of print subscriptions: 175

Bonus conference distribution:

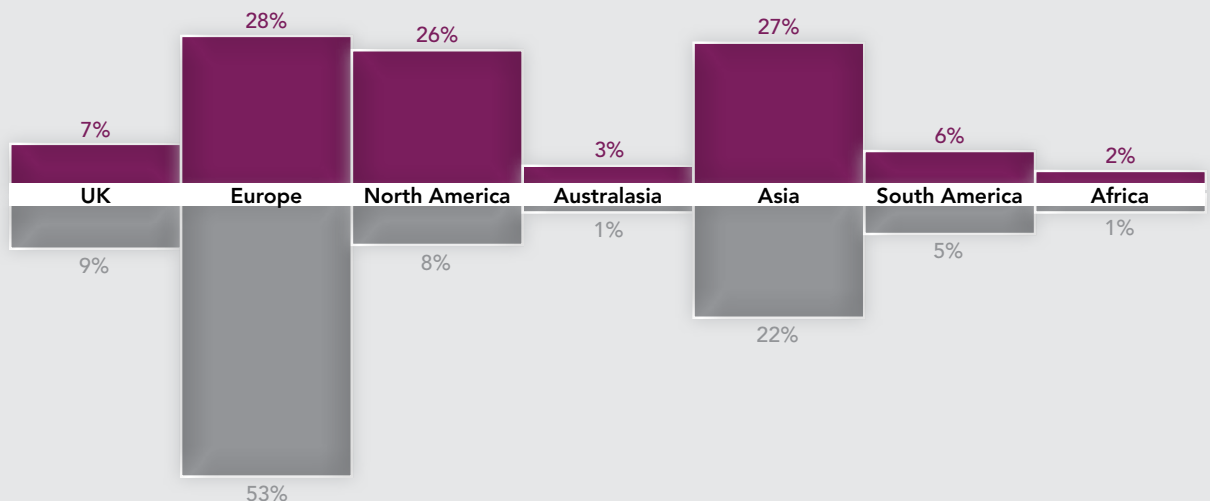
ENDO 2016 – Endocrine Society Annual Meeting, Boston, USA, 1–4 April 2016

ECE 2016 – European Congress of Endocrinology, Munich, Germany, 28–31 May 2016

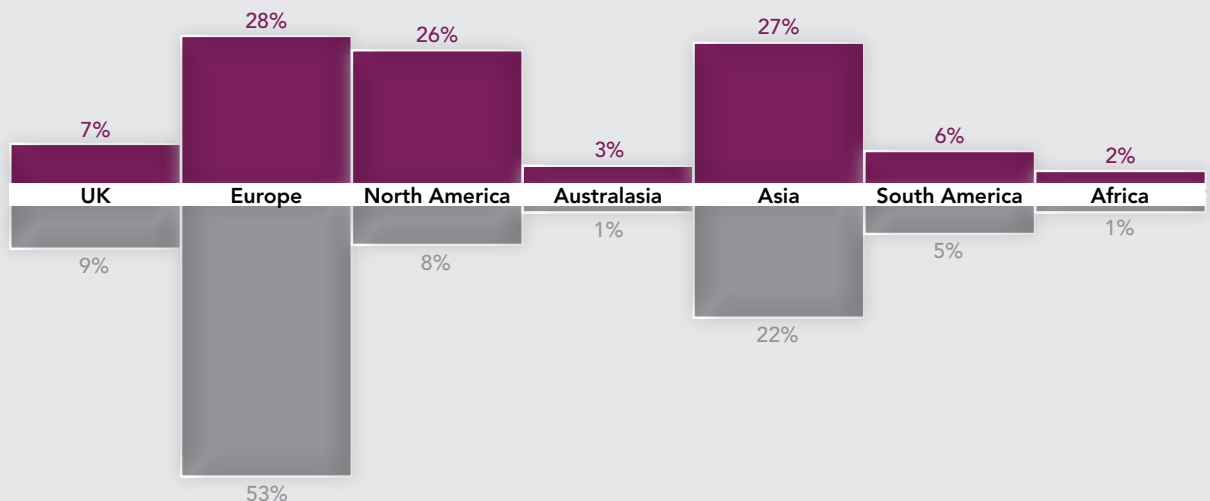
ICE/CSE 2016 – International Congress of Endocrinology & Chinese Society of Endocrinology Joint Meeting, Beijing, China, 31 August–4 September 2016

SfE BES 2016 – Society for Endocrinology Annual Conference, Brighton, UK, 7–9 November, 2016

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION



To advertise in *European Journal of Endocrinology*, contact Oliver Webb.

@ oliver@owmedia.co.uk ☎ 01252 901140

Journal of Endocrinology



For over 70 years, *Journal of Endocrinology* has been publishing international research of the highest quality on endocrine physiology and metabolism.

Geographically targeted [print and online advertising](#) is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Research and clinical scientists in all areas of endocrinology including: diabetes, metabolism, cardiovascular, thyroid, neuroendocrinology, reproduction, steroids, adrenal, growth and development, and bone; physiologists

Impact factor: 4.498

Editor-in-chief: Professor Adrian Clark, St George's, University of London, UK

Print frequency: Monthly

Society affiliations: Society for Endocrinology, Endocrine Society of Australia, European Society of Endocrinology

WEB TRAFFIC*

Average monthly users: 30,079

Average monthly visits: 42,369

Average monthly page views: 84,567

Average monthly ad impressions: 148,458

Average monthly ad click through rate: 0.09%

*Data from Google Analytics

NEWSLETTER CIRCULATION

15,959

Newsletter open rate: 24%

Newsletter click through rate: 8.6%

PRINT CIRCULATION

Number of print subscriptions: 130

Bonus conference distribution:

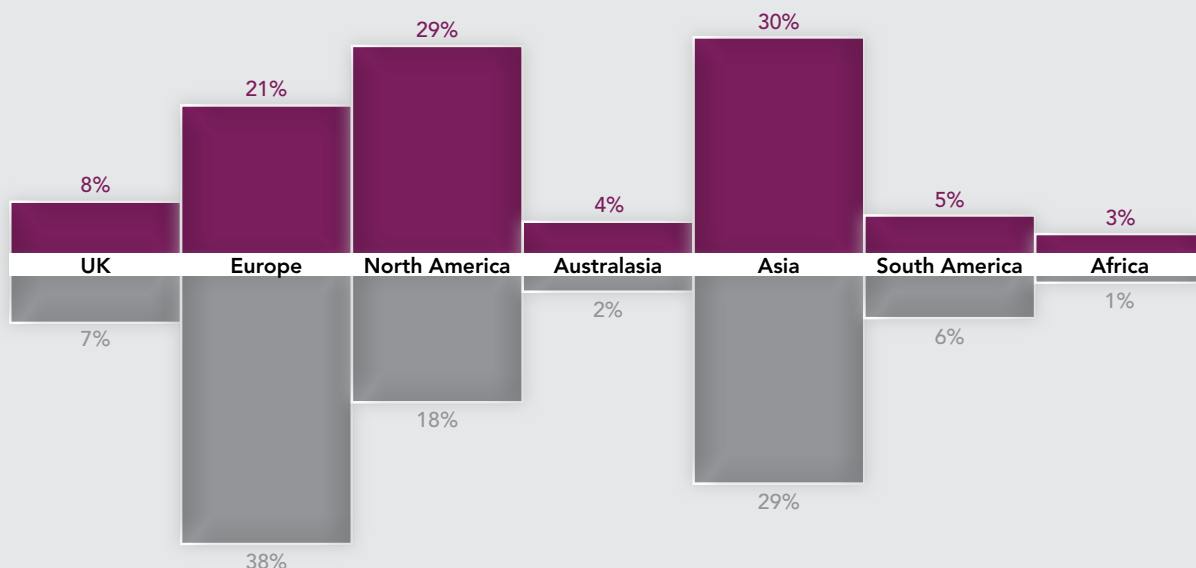
ENDO 2016 – Endocrine Society Annual Meeting, Boston, USA, 1–4 April 2016

ECE 2016 – European Congress of Endocrinology, Munich, Germany, 28–31 May 2016

ICE/CSE 2016 – International Congress of Endocrinology & Chinese Society of Endocrinology Joint Meeting, Beijing, China, 31 August–4 September 2016

SfE BES 2016 – Society for Endocrinology Annual Conference, Brighton, UK, 7–9 November, 2016

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION

To advertise in *Journal of Endocrinology*, contact Oliver Webb.

@ oliver@owmedia.co.uk ☎ 01252 901140

Journal of Molecular Endocrinology



Journal of Molecular Endocrinology publishes original research articles, reviews, and commentaries. Its focus is on molecular and cellular mechanisms in endocrinology.

Geographically targeted [print and online advertising](#) is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Research scientists in all areas of endocrinology, including: diabetes, thyroid, neuroendocrinology, reproduction, adrenal, cancer, and bone; molecular and cell biologists

Impact factor: 2.947

Editor-in-chief: Professor Adrian Clark, St George's, University of London, UK

Print frequency: Bimonthly

Society affiliations: Society for Endocrinology, European Society of Endocrinology, Endocrine Society of Australia

WEB TRAFFIC*

Average monthly users: 9,929

Average monthly visits: 14,919

Average monthly page views: 29,168

Average monthly ad impressions: 56,088

Average monthly ad click through rate: 0.21%

*Data from Google Analytics

NEWSLETTER CIRCULATION

17,680

Newsletter open rate: 24%

Newsletter click through rate: 7.9%

PRINT CIRCULATION

Number of print subscriptions: 50

Bonus conference distribution:

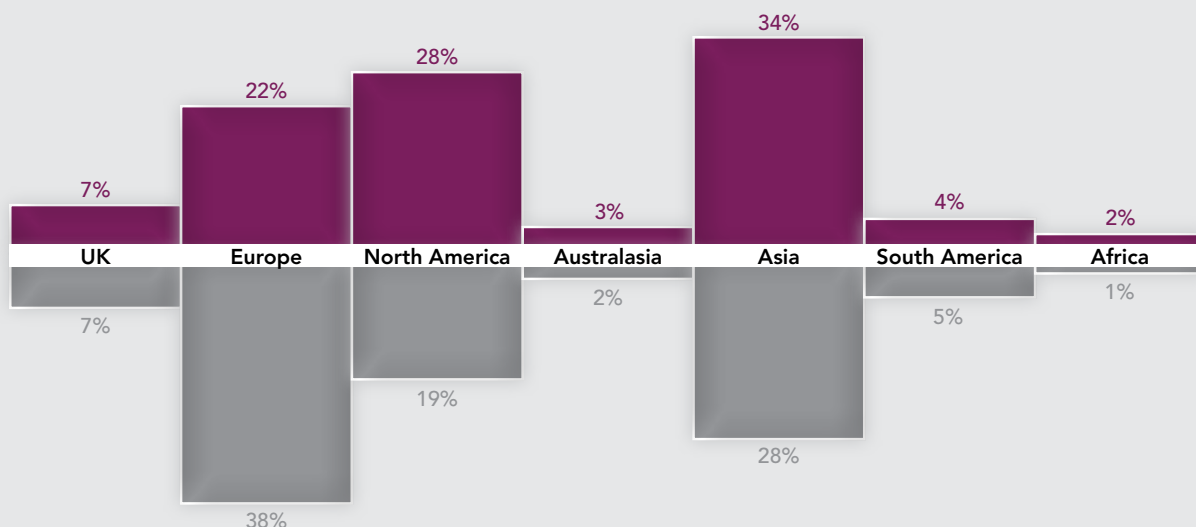
ENDO 2016 – Endocrine Society Annual Meeting, Boston, USA, 1–4 April 2016

ECE 2016 – European Congress of Endocrinology, Munich, Germany, 28–31 May 2016

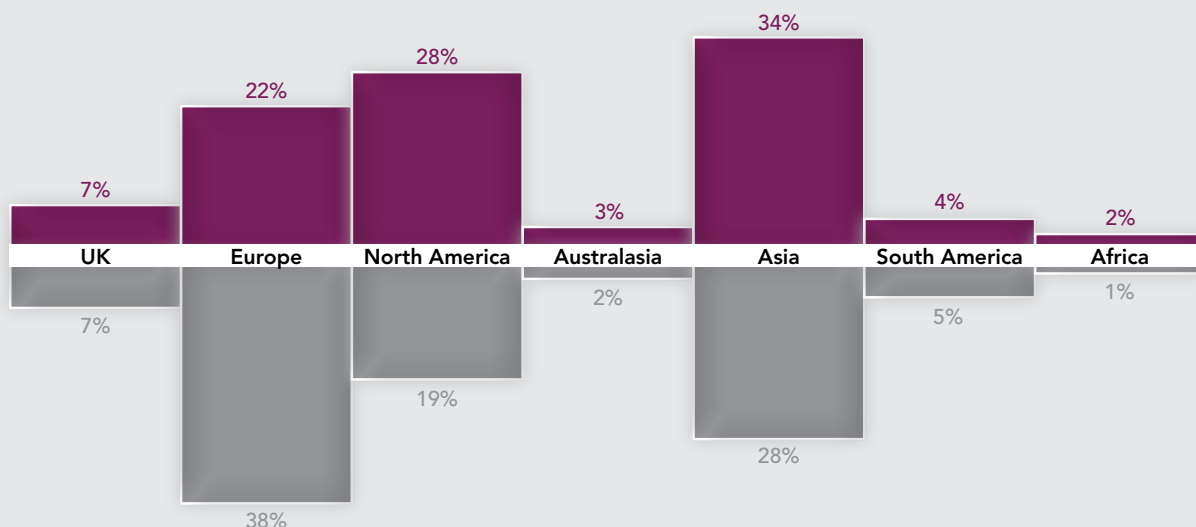
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SfE BES 2016 – Society for Endocrinology Annual Conference, Brighton, UK, 7–9 November, 2016

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION



To advertise in *Journal of Molecular Endocrinology*, contact Oliver Webb.

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Endocrine-Related Cancer



Endocrine-Related Cancer is the leading international journal for research on hormone-related cancers, including cancers of the breast, prostate, pituitary, testes, ovary, and neuroendocrine system.

Geographically targeted [print and online advertising](#) is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Clinicians, surgeons, and clinical and research scientists working in breast and prostate cancer, thyroid cancer, ovarian cancer, pancreatic cancer, and neuroendocrine tumours

Impact factor: 4.805

Editor-in-chief: Professor Charis Eng, MD, Genomic Medicine Institute, Cleveland Clinic, USA

Print frequency: Bimonthly

Society affiliations: Society for Endocrinology, European Society of Endocrinology

WEB TRAFFIC*

Average monthly users: 19,369

Average monthly visits: 26,605

Average monthly page views: 48,992

Average monthly ad impressions: 93,741

Average monthly ad click through rate: 0.21%

Newsletter open rate: 24%

Newsletter click through rate: 8.2%

*Data from Google Analytics

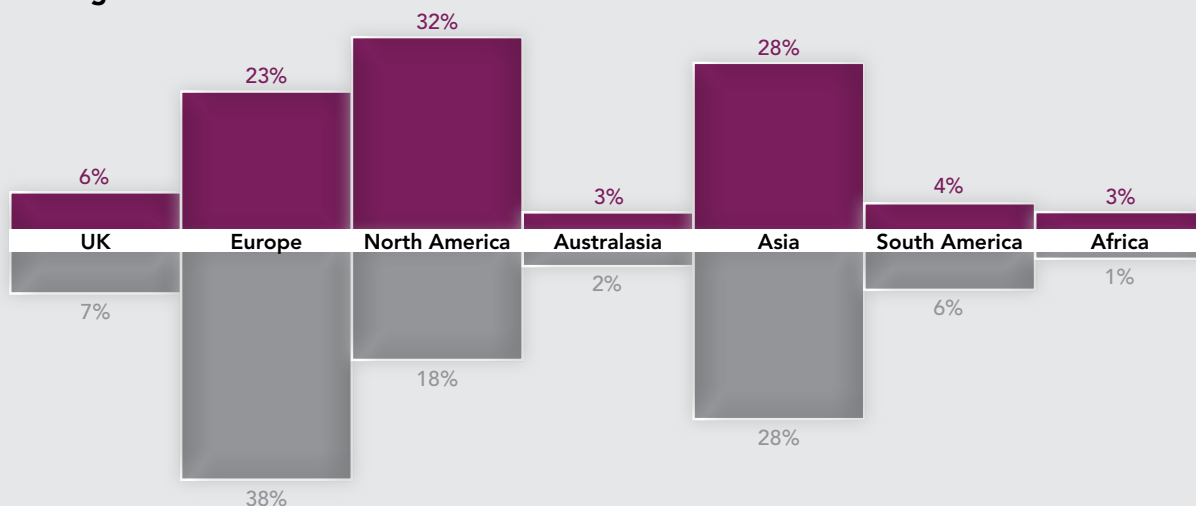
NEWSLETTER CIRCULATION

14,446

Newsletter open rate: 24%

Newsletter click through rate: 8.2%

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION

PRINT CIRCULATION

Number of print subscriptions: 55

Bonus conference distribution:

ENDO 2016 – Endocrine Society Annual Meeting, Boston, USA, 1–4 April 2016

ECE 2016 – European Congress of Endocrinology, Munich, Germany, 28–31 May 2016

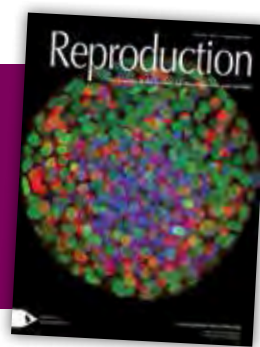
ICE/CSE 2016 – International Congress of Endocrinology & Chinese Society of Endocrinology Joint Meeting, Beijing, China, 31 August–4 September 2016

SfE BES 2016 – Society for Endocrinology Annual Conference, Brighton, UK, 7–9 November, 2016

To advertise in *Endocrine-Related Cancer*, contact Oliver Webb.

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Reproduction



Reproduction publishes original research articles, and topical reviews on reproductive biology and medicine. Its focus is on the cellular and molecular biology of reproduction.

Geographically targeted [print and online advertising](#) is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Embryologists, reproductive scientists, andrologists, reproductive immunologists, developmental biologists, reproductive toxicologists, veterinary scientists, and zoologists

Impact factor: 3.184

Editor-in-chief: Professor Kevin Sinclair, School of Biosciences, University of Nottingham, UK

Print frequency: Monthly

Society affiliation: Society for Reproduction and Fertility

WEB TRAFFIC*

Average monthly users: 77,279

Average monthly visits: 83,030

Average monthly page views: 87,684

Average monthly ad impressions: 146,741

Average monthly ad click through rate: 0.25%

*Data from Google Analytics

NEWSLETTER CIRCULATION

7,888

Newsletter open rate: 30%

Newsletter click through rate: 15%

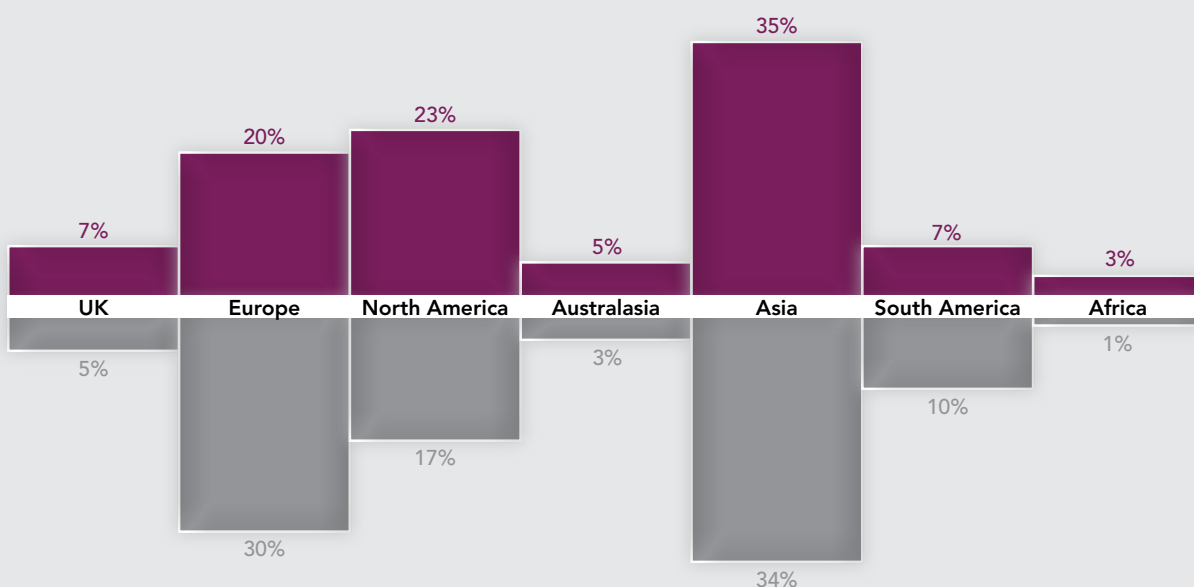
PRINT CIRCULATION

Number of print subscriptions: 100

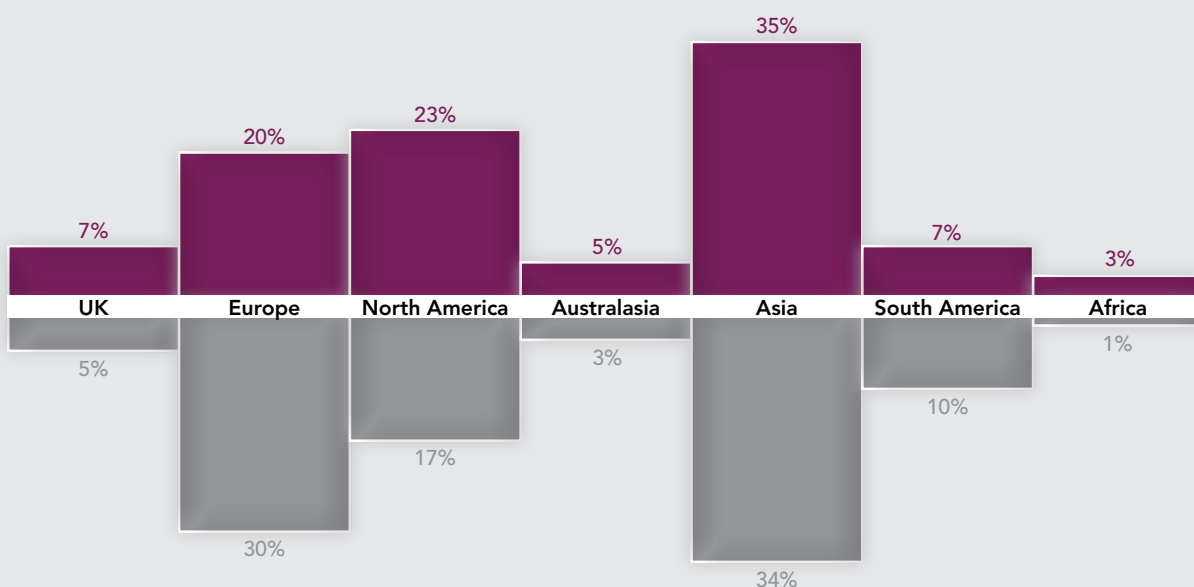
Bonus conference distribution:

ICAR 2016 - International Conference of Animal Reproduction, Tours, France, 26–30 June 2016

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION



To advertise in *Reproduction*, contact Oliver Webb.

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Endocrine Connections



Endocrine Connections is an Open Access journal that publishes high-quality research and reviews in endocrinology, and its intersecting disciplines. The journal serves to stimulate cross-discipline debate and collaboration across the wider biomedical community.

Geographically targeted [online advertising](#) is available in this journal, enabling you to target your adverts at the key regions you want to reach.

Target audience: Clinicians, surgeons, clinical and basic scientists in all areas of endocrinology including: diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, rare diseases, endocrine effects of cancer treatment, and osteoporosis

Editor-in-chief: Professor Jens Sandahl Christiansen, Aarhus University Hospital, Denmark

Society affiliations: Society for Endocrinology, European Society of Endocrinology

WEB TRAFFIC*

Average monthly users: 3,449

Average monthly visits: 4,312

Average monthly page views: 8,479

Average monthly ad impressions: 16,663

Average monthly ad click through rate: 0.59%

*Data from Google Analytics

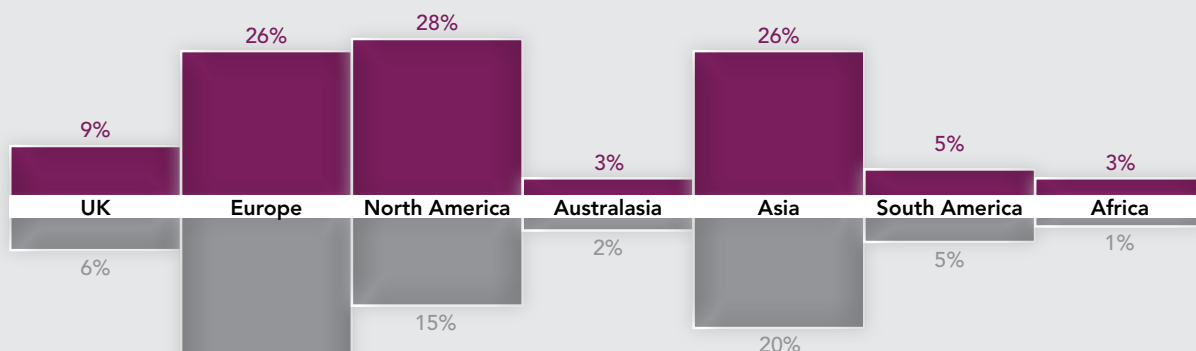
NEWSLETTER CIRCULATION

9,327

Newsletter open rate: 28%

Newsletter click through rate: 9.8%

WEB VISITS BY REGION

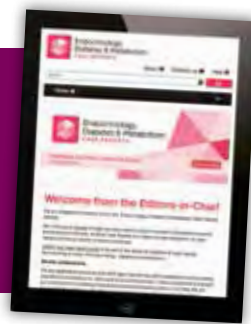


NEWSLETTER CIRCULATION BY REGION

To advertise in *Endocrine Connections*, contact Oliver Webb.

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Endocrinology, Diabetes & Metabolism Case Reports



Endocrinology, Diabetes & Metabolism Case Reports is a unique Open Access resource that publishes clinical case reports across the fields of endocrine, diabetic, and metabolic medicine.

Geographically targeted [online advertising](#) is available in this journal, enabling you to target your adverts at the key regions you want to reach.

Target audience: Clinicians in training, consultants, surgeons, GPs, and nurses, with an interest in diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, thyroid cancer, breast cancer, prostate cancer, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, rare diseases, endocrine effects of cancer treatment, and osteoporosis

Editors-in-chief: Dr Maralyn Druce, Saint Barts. Hospital, and London Medical School, UK

Dr Jennifer Green, Duke University Medical Center, Institute, USA

Professor Jerry Greenfield, St Vincent's Hospital, Australia

Professor Martin Silink, University of Sydney, Australia

Society affiliations: Society for Endocrinology, International Society of Endocrinology, Canadian Society of Endocrinology and Metabolism, Endocrine Society of Australia, Asia Pacific Paediatric Endocrine Society, Japan Endocrine Society, Brazilian Society for Endocrinology and Metabolism, African Society for Paediatric and Adolescent Endocrinology, British Society for Paediatric Endocrinology and Diabetes, Australian Diabetes Society, European Childhood Obesity Group, Australian and New Zealand Obesity Society, International Neuroendocrine Federation, UK and Ireland Neuroendocrine Tumour Society, National Osteoporosis Society

WEB TRAFFIC*

Average monthly users: 3,379

Average monthly visits: 4,042

Average monthly page views: 7,209

*Data from Google Analytics

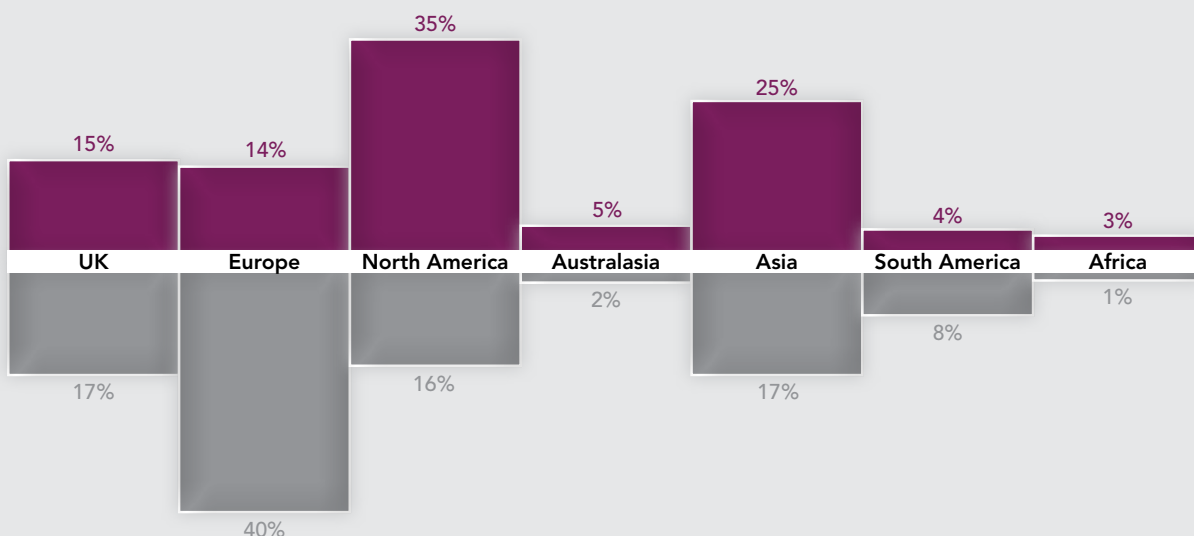
NEWSLETTER CIRCULATION

3,284

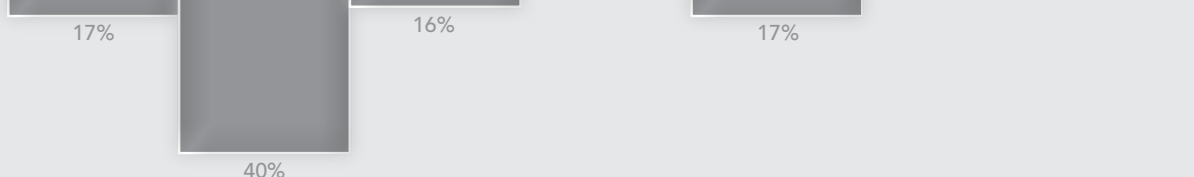
Newsletter open rate: 18%

Newsletter click through rate: 17%

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION



To advertise in *Endocrinology, Diabetes & Metabolism Case Reports*, contact Oliver Webb.

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Echo Research and Practice



Launched in July 2014, *Echo Research and Practice* is a new Open Access journal for health professionals practising echocardiography. The journal publishes high-quality clinical and basic research, summary reviews, and selected case reports. *Echo Research and Practice* already has an international reach, and the average number of monthly online users has grown by 75% since July 2014.

Geographically targeted [online advertising](#) is available in this journal, enabling you to target your adverts at the key regions you want to reach.

Target audience: Cardiologists, physicians, sonographers, nurses, and other allied health professionals practicing echocardiography

Editor-in-chief: Professor Petros Nihoyannopoulos MD, Imperial College London, UK

Society affiliations: British Society of Echocardiography, Association of Cardiothoracic Anaesthetists, Canadian Society of Echocardiography, Echocardiography Association of Inter-American Society of Cardiology, International Contrast Ultrasound Society, Society of Pediatric Echocardiography

WEB TRAFFIC*

Average monthly users: 1,414

Average monthly visits: 1,999

Average monthly page views: 4,956

Average monthly ad impressions: 12,004

Average monthly ad click through rate: 1.11%

*Data from Google Analytics

NEWSLETTER CIRCULATION

2,780

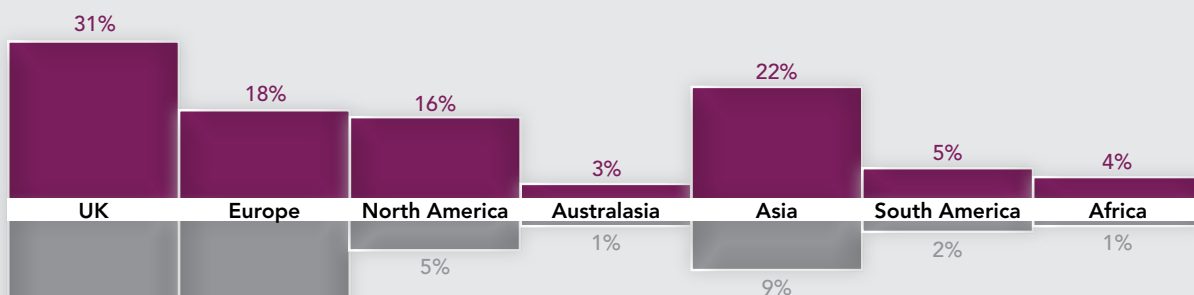
Newsletter open rate: 24%

Newsletter click through rate: 10.6%

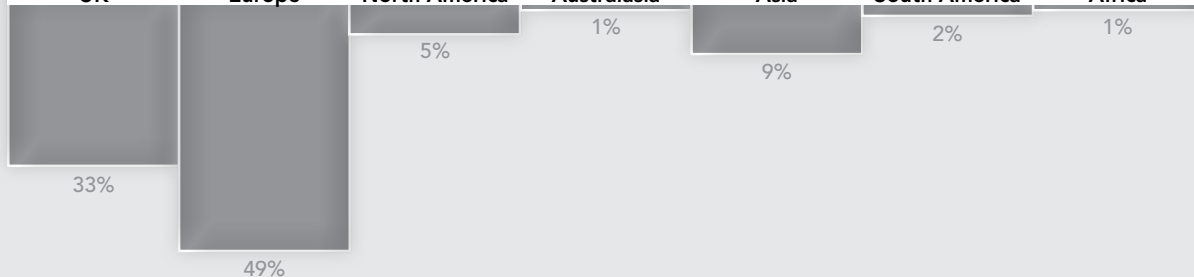
MEMBERS' MAGAZINE DISCOUNT

If you advertise in ECHO, the British Society of Echocardiography's members' magazine, you can claim a 50% discount on your online advertising in *Echo Research and Practice*

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION



To advertise in *Echo Research and Practice*, contact Oliver Webb.

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Endocrine Abstracts



Endocrine Abstracts is an invaluable Open Access reference resource, containing searchable abstracts of presentations given at key conferences in endocrinology, and its intersecting disciplines.

Geographically targeted [online advertising](#) is available in this publication, enabling you to target your adverts at the key regions you want to reach.

Target audience: Endocrine scientists, clinical scientists, translational researchers, and doctors in all areas of endocrinology including: diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, osteoporosis, rare diseases, paediatric endocrinology, and the endocrine effects of cancer treatment

Society affiliations: Publishes abstracts from the meetings of the Society for Endocrinology, European Society of Endocrinology, the British Society for Paediatric Endocrinology and Diabetes

WEB TRAFFIC*

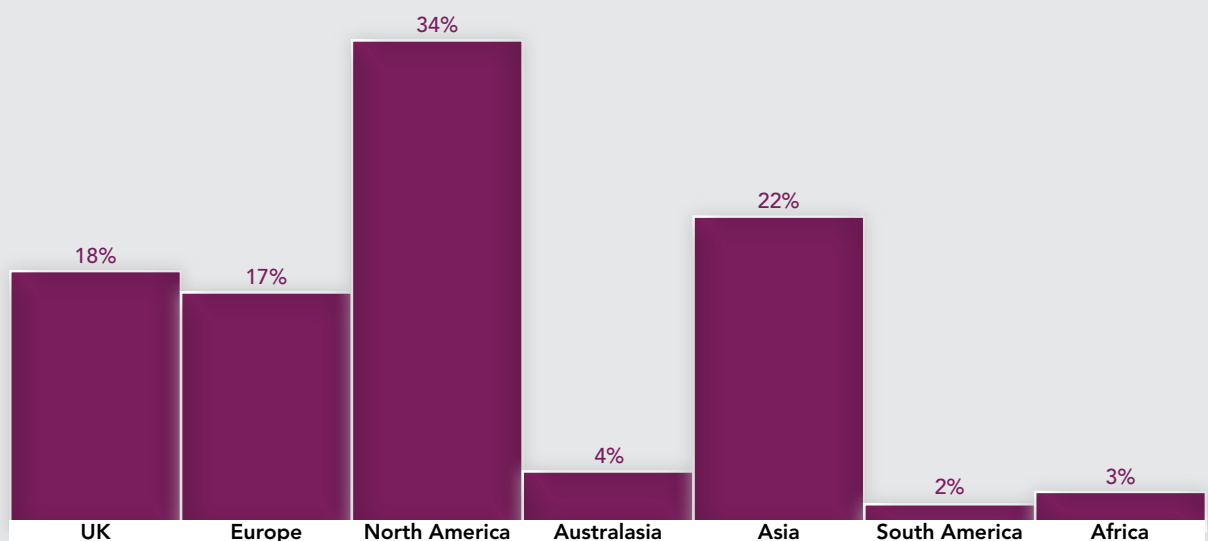
Average monthly users: 21,894

Average monthly visits: 25,934

Average monthly page views: 40,278

*Data from Google Analytics

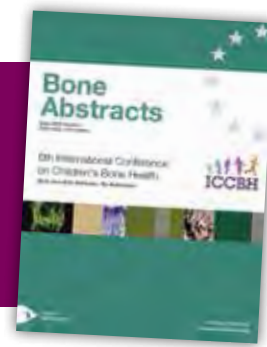
WEB VISITS BY REGION



To advertise in *Endocrine Abstracts*, contact Oliver Webb.

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Bone Abstracts



Bone Abstracts is a comprehensive Open Access reference resource, containing searchable abstracts of presentations on calcified tissues, from key conferences in the field.

Geographically targeted [online advertising](#) is available in this publication, enabling you to target your adverts at the key regions you want to reach.

Target audience: Research scientists, clinical scientists, translational researchers, and clinicians, specialising in endocrinology, calcified tissues, orthopedics, parathyroid disorders, osteoporosis, bone disease, bone biology, osteoarthritis, nephrology, and rheumatology

Society affiliations: Publishes abstracts from the meetings of the European Calcified Tissue Society

WEB TRAFFIC*

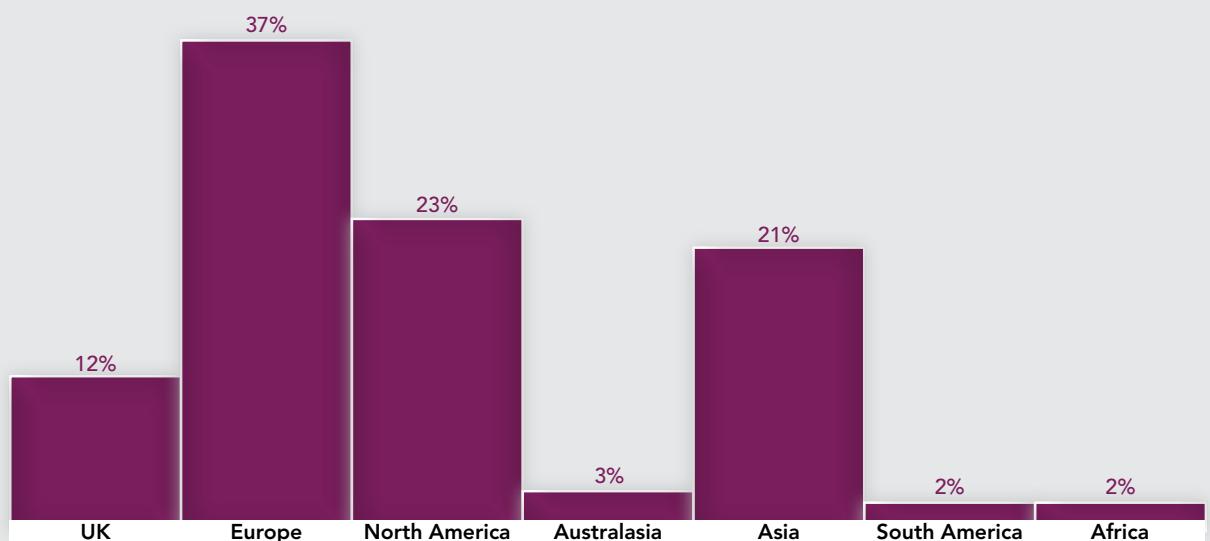
Average monthly users: 1,396

Average monthly visits: 1,689

Average monthly page views: 2,867

*Data from Google Analytics

WEB VISITS BY REGION



To advertise in *Bone Abstracts*, contact Oliver Webb.

@ oliver@owmedia.co.uk ☎ 01252 901140

Online advertising options

Bioscientifica offer geographically targeted advertising on all our journal websites and newsletters. To ensure maximum exposure for your advertisement, we never place more than two advertisers in one position.

ONLINE ADVERTISING RATES

All journals except *Endocrinology Diabetes & Metabolism Case Reports*:

Position	Size (pixels)	Price
Top left / top right on full site	468x60	£60 per 1,000 impressions
Top / middle on mobile site	288x50	
Tower / skyscraper on full site	160x600	
Bottom on mobile site	288x50	

Endocrinology Diabetes & Metabolism Case Reports:

Position	Size (pixels)	Price
Middle right on homepage	368x47	£60 per 1,000 impressions
Middle right on search page	200x200	

Newsletter:

Position	Size (pixels)	Price
Central top / bottom leaderboard	468x60	£1,800 per Newsletter
Right placement tower / skyscraper	160x600	

File types supported: GIF, JPG, PNG, JavaScript

Multiple-journal discount*

*Campaigns must be for the same product and for the same number of months in each online journal platform used.



on second journal



on second and third journals



on second, third, fourth and subsequent journals.

To advertise your product, service, or organisation in a Bioscientifica journal, contact Oliver Webb.

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Print advertising options

PRINT ADVERTISING RATES

Position	Price per advertisement					
	1	3	4	6	9	12
Half page	£750	£712	£690	£676	£642	£609
Whole page	£1,400	£1,330	£1,290	£1,264	£1,200	£1,140
Inside front cover / outside back cover	£1,600	£1,520	£1,474	£1,444	£1,372	£1,303
Double page spread (DPS)	£2,500	£2,375	£2,303	£2,256	£2,143	£2,035
Belly bands	£1,600					
Bound-in pages	£2,500					

PRINT SPECIFICATIONS

*Journal of Endocrinology,
Journal of Molecular Endocrinology,
Endocrine-Related Cancer*

European Journal of Endocrinology

Reproduction



Position	Bleed (mm)	Trim (mm)	Position	Bleed (mm)	Trim (mm)	Position	Bleed (mm)	Trim (mm)
Half page	145.5 x 222	139.5 x 216	Half page	113.5 x 286	107.5 x 280	Half page	111 x 285	105 x 279
Whole page	222 x 285	216 x 279	Whole page	221 x 286	215 x 280	Whole page	216 x 285	210 x 279
DPS	438 x 285	432 x 279	DPS	436 x 286	430 x 280	DPS	426 x 285	420 x 279

PUBLICATION SCHEDULES

<i>European Journal of Endocrinology</i>	Monthly
<i>Journal of Endocrinology</i>	Monthly
<i>Journal of Molecular Endocrinology</i>	February, April, June, August, October, December
<i>Endocrine-Related Cancer</i>	February, April, June, August, October, December
<i>Reproduction</i>	Monthly

Multiple-journal discount*

*Campaigns must be for the same product and for the same number of months in each journal used.

2 Journals – 20% discount on second journal

3 Journals – 30% discount on second and third journals

4+ Journals – 50% discount on second, third, fourth and subsequent journals.

DEADLINES

All print advertisements are due 6 weeks before the 1st of the cover month.

To advertise your product, service, or organisation in a Bioscientifica journal, contact Oliver Webb.

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TERMS AND CONDITIONS

- All adverts are subject to editorial approval. Advertisers will not be able to place an advertisement next to specific editorial content. To maintain editorial independence, Bioscientifica will not accept advertorials.
- It is the Advertiser's responsibility to ensure that the advertised product is compliant with the regulations for all countries in which the advertisement will be seen.
- The Advertiser is responsible for ensuring that their advertisement is received at Bioscientifica in the format and specifications set out in the Bioscientifica media pack. It is the responsibility of the Advertiser to check the correctness of the Advertisement.
- All print advertisements are due 6 weeks before the 1st of the cover month. Cancellations that arrive after this deadline will be charged at the full amount.
- A full refund will be given if a cancellation is received in writing, within 8 days of receipt of the signed order, and no less than 6 weeks before the 1st of the cover month.
- Bioscientifica does not release personally identifiable data on our users to advertisers.

[**PROFIT** *for* **GOOD**]

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